

What is claimed is:

1. An information providing apparatus for registering the delivery of data for providing a content, comprising:

5 storing means for storing a content that is provided; and

delivery designating means for designating a delivery condition for delivering a content,

10 wherein a delivering apparatus presents data necessary for considering the delivery condition that is designated to said delivery designating means.

2. The information providing apparatus as set forth in claim 1, further comprising:

15 communicating means for transmitting the content that is provided to the delivering apparatus.

3. The information providing apparatus as set forth in claim 1,

20 wherein the data necessary for considering the delivery condition is the number of audiences for the content that is delivered.

4. The information providing apparatus as set forth in claim 1,

wherein the data necessary for considering the delivery condition is a delivery cost.

25 5. An information providing method for registering the delivery of data for providing a content, comprising the steps of:

storing a content that is provided; and  
designating a delivery condition for  
delivering a content,

wherein before the delivery condition is  
designated, a delivering apparatus presents data  
necessary for considering the delivery condition that  
is designated.

6. A delivering apparatus for delivering data  
for providing a content, comprising:

first communicating means for receiving a  
content that is provided from an information provider;  
storing means for storing a content;  
transmitting means for delivering a content  
to a receiving terminal unit;

second communicating means for receiving user  
profile information from a receiving terminal unit;  
profile storing means for storing the profile  
information;

charging process controlling means for  
calculating a cost necessary for delivering a content;  
and

band controlling means for controlling a band  
used for delivering a content,

wherein said charging process controlling  
means pre-calculates the number of audiences for a  
content corresponding to the profile information,  
calculates a cost necessary for delivering the content,

and informs an information providing apparatus of the cost.

7. A delivering apparatus for delivering data for providing a content, comprising:

5 first communicating means for receiving a content that is provided from an information provider;  
storing means for storing a content;  
transmitting means for delivering a content to a receiving terminal unit;

10 second communicating means for receiving user watching / listening history from a receiving terminal unit;

watching / listening history storing means for storing the watching / listening history;

15 charging process controlling means for calculating a cost necessary for delivering a content;  
and

band controlling means for controlling a band of a network used for delivering a content,

20 wherein said charging process controlling means pre-calculates the number of audiences for a content corresponding to the watching / listening history, calculates a cost necessary for delivering the content, and informs an information providing apparatus  
25 of the cost.

8. A delivering method for delivering data for providing a content, comprising the steps of:

receiving a content that is provided from an  
information provider;

storing a content;

delivering a content to a receiving terminal  
5 unit;

receiving user profile information from a  
receiving terminal unit;

storing the profile information;

calculating a cost necessary for delivering a  
10 content; and

controlling a band used for delivering a  
content,

wherein the number of audiences for a content  
is pre-calculated corresponding to the profile  
15 information,

wherein a cost necessary for delivering the  
content is calculated, and

wherein an information providing apparatus is  
informed of the cost.

20 9. A delivering method for delivering data for  
providing a content, comprising the steps of:

receiving a content that is provided from an  
information provider;

storing a content;

25 delivering a content to a receiving terminal  
unit;

receiving user watching / listening history

from a receiving terminal unit;

storing the watching / listening history;

calculating a cost necessary for delivering a  
content; and

5                   controlling a band of a network used for  
delivering a content,

                  wherein the number of audiences for a content  
is pre-calculated corresponding to the watching /  
listening history,

10                   wherein a cost necessary for delivering the  
content is calculated, and

                  wherein an information providing apparatus is  
informed of the cost.

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